



Patrick Lillis, DDS

AGD SUBJECT CODE: 550 – PRACTICE MANAGEMENT AND HUMAN RELATIONS

Lecture up to 5 hours

Dr Lillis receives product and/or financial support from Straumann & Benco

DENTISTRY 360: LEADERSHIP, PROFITABILITY, AND GROWTH IN THE MODERN PRACTICE

COURSE SUMMARY AND OBJECTIVES:

In today's rapidly evolving dental landscape, clinical excellence alone is not enough to ensure long-term success. Dentistry 360 is a comprehensive program designed to equip dentists with the essential business, leadership, and operational strategies needed to build a more predictable, profitable, and efficient practice.

This course explores key areas including financial intelligence, team leadership, technology integration, patient acquisition, and operational systems. Participants will gain practical tools to improve decision-making, strengthen team performance, and implement scalable strategies for sustainable growth.

By combining real-world insights with actionable frameworks, this program empowers dental professionals to reduce stress, increase clarity, and confidently lead their practice into the future.

Upon completion of this session, attendees should be able to:

- Analyze and apply key financial, operational, and performance metrics to improve practice efficiency, profitability, and decision-making
- Implement leadership, team management, and communication strategies to enhance accountability, culture, and overall practice performance
- Develop and execute integrated growth strategies, including technology adoption, marketing, and patient acquisition, to support long-term, sustainable practice success

Dr Patrick Lillis earned his Bachelor of Science in Biomedical Science from Marquette University and his Doctor of Dental Surgery degree from Creighton University School of Dentistry. He then completed a two-year Advanced Education in General Dentistry residency at the University of Missouri–Kansas City, with a strong focus on implants, cosmetic dentistry, and complex restorative care.

His advanced training provided the opportunity to treat highly complex cases and collaborate with leading experts in implant and cosmetic dentistry. Dr Lillis remains actively engaged with a national network of dentists to stay at the forefront of emerging technologies and techniques. In addition to leading a full-time private practice, Dr Lillis is a keynote speaker for several dental manufacturers and frequently lectures nationwide on dental implants and full-mouth rehabilitation. Outside of dentistry, he enjoys spending time with his wife and two children, as well as running, skiing, and golf.